



# Online learning Culture: Designing for Diversity

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# Courses I teach/coordinate

Where diversity impacts design

Management (LIS orgs)

Competitive Intelligence

Social Informatics

Human Information Behavior

Introduction to LIS professions

ePortfolio capstone

Searching

# Diversity as a demographic construct

## Optional:

Gender Identification:       Male       Female

## Optional:

Self-identification (please circle all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> African American/Black           | <input type="checkbox"/> Asian                                 |
| <input type="checkbox"/> American Indian/Alaska Native    | <input type="checkbox"/> Two or More Races                     |
| <input type="checkbox"/> Caucasian/White                  | <input type="checkbox"/> Disabled                              |
| <input type="checkbox"/> Hispanic/Latino                  | <input type="checkbox"/> LGBT                                  |
| <input type="checkbox"/> Native Hawaiian/Pacific Islander | <input type="checkbox"/> First family member to attend college |

# Other ways to view the world

**Tamotsu  
Shibutani**

Reference  
groups

**Erving  
Goffman**

Social interaction  
& definition of self

**Eviatar  
Zerubavel**

The lines we  
draw

And many more.....

# In a classroom



<http://www.simschool.org/about>

Diverse group?  
Maybe?  
But what about  
Intellectually  
Experientially  
Motivation

# **R**MLIS: another way to view diversity

<b>Category</b>	<b>Examples</b>
Student backgrounds (degrees)	BA/BS/Recent grad BA/BS/not recent grad PhD JD or JD/MBA DVM (Veterinarian)
Student backgrounds (majors)	Humanities Communication Education Business Law Political Science Science Computer Science Engineering Performing Arts
Work/life experience	Range: 0-retiring looking for new career Military
Disability: Access issues	Hearing, vision, other?
Academic Integrity	Student Identity/authentication

# R Student Goals

MLIS

## Context:

Public Library

Academic Library

Industry

Secondary Schools

Government

Not for Profit

## Specializations:

Digital Libraries

Knowledge Mgmt.

Data Science

School Media

Social Media

Digital Youth

# Program/School

*"visiting students"*

WISE



Masters of Business & Science



Masters of Communication



Computer Science



ITI students



PhD





# Design solutions: Common to all classes

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## Areas

General Knowledge (content)

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Customized Knowledge (student generated content)

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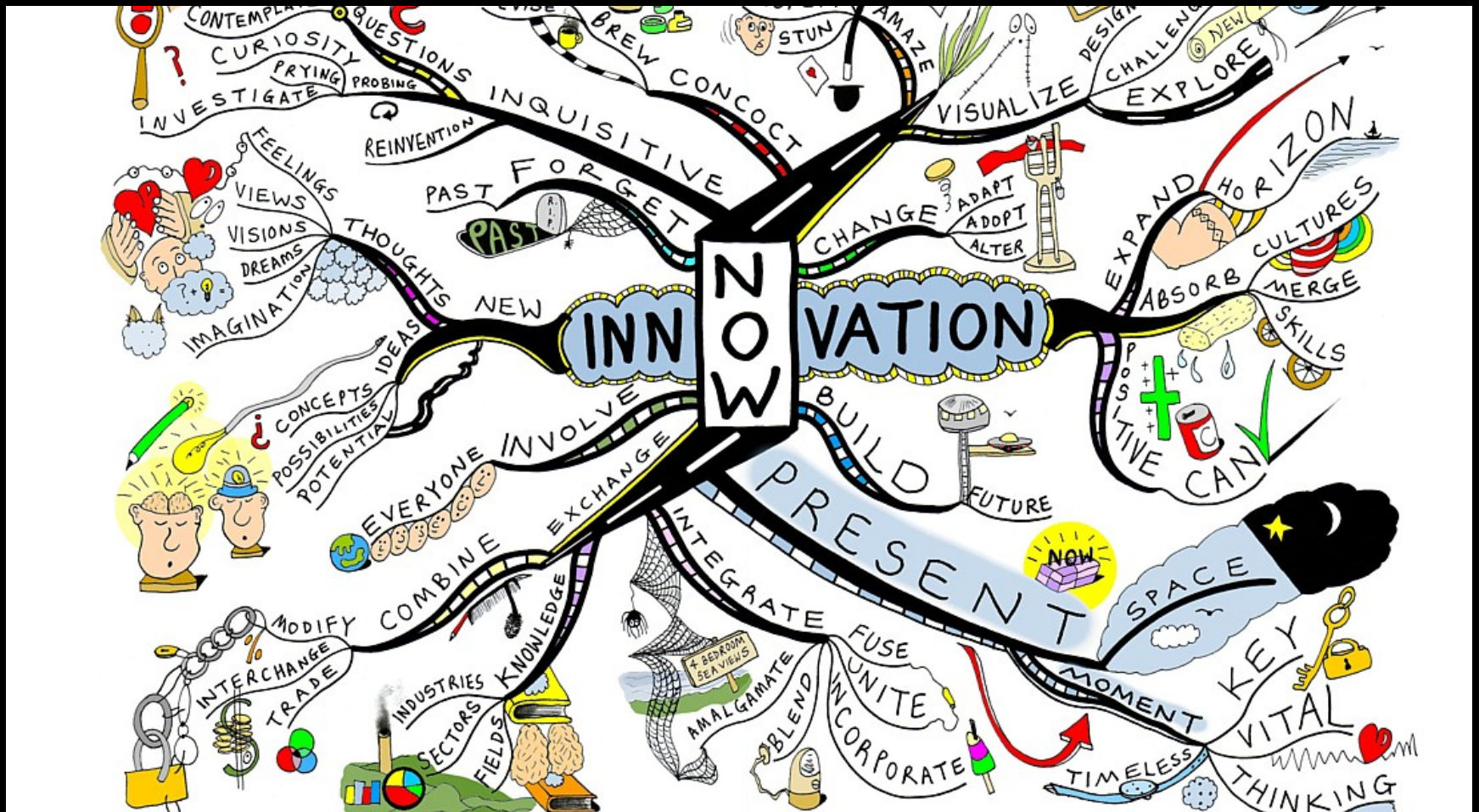
Interaction: Idea/expertise exchange

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Projects design: General guidelines; individual freedom

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# Creativity: emerges from diversity risk taking must be enabled



# Examples

- Social Informatics
  - Diigo experiment
  - Digital stories
  - Group structure
- Competitive Intelligence
  - Multiple project options
  - If discrete groups, discussion breakout
  - Lots of contextually based information exchange
- Searching
  - Growing realization search function shifting
  - Possibly growing course to fulfill need in MBS

# Other considerations

ADA Compliant?

Cheater Culture: Student Authentication